

## **Historic, Archive Document**

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# Ballerina Gardens

KENNETH W. GAINES

4 Greer Street  
Mount Vernon, Ohio

## Dear Friends and Customers:

We have prepared this new price list with one purpose in mind: To serve you; the customer, with choice Gloxinia and Violets—grown, packed and shipped direct from our houses, where we maintain constantly a grown stock of more than 75 of the top Violet originations, and more than 50 color combinations of Hybrid Gloxinia's.

We specialize in African Violets and Gloxinia. The GOOD ones. Varieties that are outstanding as a result of years of cross hybridization of the better kinds. New color combinations and unusual foliage, and many choice double-flowering varieties are the latest thing in violets nowadays.

We sell new varieties for those who want the latest sorts, and we have the exquisite kinds that are just a few years older, priced low to be available for the modest purse. Some favorites are missing from this issue due to insufficient stock, and we hope to have them by next Spring.

As you turn these pages, I know you can vision a beautiful indoor window garden that will add to the enjoyment of your home. A real treat is in store for you if you have not ordered from us before. We know a happy customer is our best advertisement, and are anxious to please. We guarantee every plant to arrive in perfect condition and we ask you to be the judge of value. Your money is safe with us.

## Beautiful New African Violets

**BLUE OHIO:** Words can hardly do this one justice. Giant medium blue blossoms, small dark green Dupont foliage, truly an outstanding variety. A Prize Winner, surely. \$2.50

**BRONZE DUTCHESS:** A beautiful plant with a lovely bronze girl foliage, compact grower, round shaped blooms, lavender tipped darker on edges. .... 2.00

**CORSAGE:** Distinctive light blue double flowers are borne in heavy clusters on long, sturdy stems. Foliage is light green and spreading. .... 3.00

**DAINTY DUTCHESS:** A large light blush pink bloom with petals nicely cupped to resemble sweetpea type bloom, strong foliage and a free bloomer. .... 2.00

**DOUBLE FRINGED WHITE:** Crystal double frilled white blooms, stand well above beautiful bright green foliage, one of the best double whites. .... 2.00

**EVENING SUNSET:** Truly an Evening Sunset on the Violet World, a light blue with an overcast of pink, especially predominate in the upper two petals, as the name describes. Without doubt this the *most unusual* variety introduced in years. .... 2.25

**FRILLED BLUE DELIGHT:** A new introduction of white with a dainty frilled edge of light blue, light green foliage makes an attractive contrast. An excellent and easy grower. .... 2.00

**FROSTY:** Here's an African Violet that will catch the eye of every visitor! You will want to grow this variety for its foliage. A lovely light blue accented with a lovely frosty white variegated foliage. .... 3.00

**GENEVA'S DAUGHTER:** A daughter of Lady Geneva with much improved growing and blooming habits, a charming light blue, with a tinkling white edge and a fine girl foliage. .... 2.00

**HOLLY:** Every collector will want this most unusual African Violet. Beautiful unusual foliage, wavy, has crenated edge, black green and royal underneath, medium blue flowers. .... 3.00

**MINUET GIRL:** Sprightly as its name, a Minuet blue with that extra something that makes a fine violet. Foliage is girl-like in character. .... 3.00

**PINK ATTRACTION:** A mass of light Pink blossoms with a bright rosy eye. Foliage is flexible and flower stems are strong and upright. .... 2.75

**PINK CHEER:** Flowers are of the deepest pink color—the blooms are borne in clusters on upright stems well above the dark green, quilted leaves. Glossy on top with a rose colored reverse. The foliage of Pink Cheer adds much to its distinctiveness, strong grower. *The Violet Most in Demand.* .... 2.00

**RED LADY:** The brightest, most free flowering "Red" we've seen. Blooms are actually a vivid red. And wonderful contrast with all other colors. .... 2.00

**RED PRINCESS:** A lush wine red beauty that holds its color well. Outstanding among the red types. Long shiny, sharply tapered dark forest green leaf of good form. .... 1.50

**ROYAL DUTCHESS:** Blooms are deep, dark velvety red almost black at times. Glossy dark green foliage with just a touch of bronze makes an attractive contrast. .... 2.00

**ROBBINHOOD:** A thinking beauty, free flowering and graceful habit. The two upper petals of deep black red are set on a lower field of lighter red. This is a pretty combination and a favorite of those who have seen it. .... 2.00

**SIR LANCELOT:** The knight of the bi-colors. Beautiful deep purple top and tips of petals on archid pink center. The whole color effect, silhouetted on the bright green leafy field is most striking. .... 1.50

**SUPRITA:** *King of the Reds.* Giant deep cupped flowers of vivid orchid red. Standing well above massive Dupont foliage. Very outstanding and beautiful. .... 2.00

**TAFFETA:** Named because of its foliage, it's truly beautiful with a real taffeta sheen. A beautiful and floriferous light silvery mauve variety with clusters of perfectly formed blooms. .... 2.00

# Recent Introductions and other Standard Varieties

APPLE BLOSSOM: Large white blossom, pastel shading on Dupont foliage. ....	1.25	ORCHID SUNSET: Vivid ruby wine double flowering, very profuse bloomer. ....	1.25
AMAZON PINK: A truly giant flower of vivid coloring, brightest of all the pinks. ....	1.25	PAINTED GIRL: Exquisite novelty—the star in any collection. Glistening white blossoms, edged in orchid, some blushing all over, yet returning to their original color of a white with an orchid band. ....	1.25
AZURE BEAUTY (IMPROVED): White fluffy blooms, center petals shaded light blue. ....	1.25	PINK DELIGHT: Shiny light clear pink, contrasting dark bronzy foliage. ....	1.50
APOLLO: Distinctive light blue semi-double flowers, many of the flowers have the yellow eye characteristic of singles, flowers do not drop. ....	1.25	PINK SHEEN: Large flowers of delicate pink shading to a lighter center, good foliage. ....	1.00
BLACK BEAUTY: Dark reddish purple with a rich velvety surface. ....	1.25	PURITY: Double flowering, frosty white, it has been named right. Unique. ....	1.25
BLUE GENEVA GIRL: Ermine white edging on a lovely light blue flower, accented by a beautiful bronze girl foliage. ....	1.25	PURPLE DAWN: A true light purple outstanding. ...	1.25
BLUE HEIRESS: Medium blue flower, Dupont foliage, girl type markings. ....	1.25	PURPLE LACE: A collector's item. Fringed velvety midnight purple that is hard to beat! A fuzzy rick-rack bronzy foliage. Unique—don't miss it. ....	1.50
BLUE WARRIOR: Vivid powder blue, shiny forest green foliage, red underneath. ....	1.25	QUEEN BETTY: Large delicate pinkish white, upper petals darker pink, accented by a beautiful mottled foliage. ....	1.50
BRONZE-BICOLOR: Pale lavender upper two petals tipped plum color, bronze foliage. ....	1.25	RAINBOW ROSE: Big double white flowers edged in rose, a perfect companion to the already established improved Azure Beauty, which is shaded in blue. ....	1.50
BRONZE GIRL: Beautiful orchid, lovely bronze girl type foliage. ....	1.25	RED GENEVA GIRL: Ermine white edging on a beautiful dark orchid flower, striking bronzy girl foliage. ...	1.75
BRUSSELS SPROUTS: The "Parrot Tulip" of the African Violets. Color varies from silverygreen on the underside to deep purple in the center. Blooms seldom fully open but instead remain as miniature Brussel Sprouts. ...	1.50	RED MENTOR BOY: Very popular large-flowering bright plum red that is wonderfully smooth and an excellent bloomer. Distinguished foliage. ....	1.50
CARMEN: A lovely vivid red on waxy green foliage. ....	1.25	RED VELVET: Two-toned red shading to lighter red, heavy dark green foliage veined red underneath. ...	1.25
CHEROKEE: A beautiful new red, with a very fine medium green foliage. ....	1.50	RUFFLED BEAUTY: Lavender red blooms, accented by one of the most unusual girl foliage we have seen, of striking red, lavender and yellow markings. ....	1.75
DOUBLE BLUE GIRL: The old favorite Blue Girl has gone double, but much improved. ....	1.25	RUFFLED QUEEN: Fringed Dark Burgundy—massive Dupont foliage—Here's truly an outstanding Violet that will catch the eye of every visitor! The edge of each petal are so heavily ruffled and frilled that they have an appearance of being edged with lace of a lighter than the rest of the flower. ....	1.50
DOUBLE NEPTUNE: Large purple double, free flowering. ....	1.00	SEA GIRL DOUBLE: Medium dark blue, beautiful girl type foliage. ....	1.00
DOUBLE ORCHID NEPTUNE: Large orchid double flowering. ....	1.25	SNOW GIRL: A true Snow White, its loveliness reminds us of the first snowdrops. ....	1.00
DUPONT LAV. PINK: Giant lavender orchid flowers, Dupont foliage. ....	1.25	SNOW PRINCE: Absolutely pure glistening white, giant blooms. Without a doubt the finest white to date. ...	1.00
FANTASY: Lavender blue which are freckled and striped. ....	1.00	STAR GIRL: A brand new Color! The flowers are a most delicate blue, subtly diffused with a blending white. The whole color effect, silhouetted on the bright green leafy field, is most striking. Plants are exceptionally free flowering. ....	1.75
FANTASY SUPREME: Same as Fantasy but with a nice supreme foliage. ....	1.50	STAR SAPPHIRE: Pleasing and different, midnight blue with five petals forming a star-like habit. Glossy dark green foliage makes attractive contrast. ....	1.25
GENEVA RAINBOW: Ermine white edging on a lively orchid flower. ....	1.00	VELVET GIRL: Will steal the show anywhere. It's different. The most enchanting pansy-like blossoms, so large and velvety orchid, dipped burgundy red. We recommend it highly. ....	1.25
GIANT BI-COLOR: Giant flowers with two top petals of deep red lavender, lower petals pale lavender. ...	1.25	VIOLET BEAUTY SUPREME: Lovely large orchid color blossoms. Very free bloomer. Supreme foliage is large, yet soft and flexible and flower stems are strong and upright. <i>Don't fail to order this variety.</i> ....	2.00
GEORGEOUS BLUE WONDER: Marbelized flowers in white and marine blue. ....	1.00	YELLOW BROWN GIRL: White with a very slight tinge of yellow (If you use your imagination). Edge of petals cupped brown, girl foliage. ....	1.25
GROTEI: Known as the "Trailing African Violet," light blue flowers. ....	1.00		
INDIANAOLA: A lovely lavender blue Bi-color accented with a beautiful forest green foliage underlined with a dark red. ....	1.25		
INNOENCE: Pure white flowers on red veined foliage underneath. ....	1.25		
LACY GIRL: Large dark purple heavily fringed, blossom. Strong lacy Amazon foliage. ....	1.25		
LAVENDER BEAUTY: Beautiful silvery mauve accented with a beautiful foliage. ....	1.00		
MAUVE FRINGETTE: A real pastel of mauvette lavender, fringed flower and leaf. ....	1.00		
MENTOR BOY: Pleasing reddish purple, nice foliage, free blooming. ....	1.00		
OPAL GIRL: Popular light lavender, girl foliage. ...	1.00		

# Beautiful New Hybrids **GLOXINIA**

## Strong, Healthy Gloxinia PLANTS

THE EASIEST AND FASTEST WAY TO RAISE GLOXINIAS is to start with our started plants, well rooted and actively growing in individual 2½" shipping pots. All you have to do upon arrival is transplant to any regular 5" clay pot, and the plants continue to grow and thrive right in your own living room.

ANYONE CAN GROW GLOXINIAS SUCCESSFULLY under average home conditions. By starting with these fine vigorous plants, and by carefully following the easy-to-follow complete growing instructions prepared by us and included with every shipment.

### Why You Receive Your Plants in Such Perfect Condition

We have pioneered in the growing and shipping of started plants. After years of careful study and experimentation, and endless trial shipments we devised our own method of growing and packing that has revolutionized the selling of actively growing plants by mail.

We have shipped thousands of husky young seedlings each year to all parts of the United States in perfect condition. We are continuously receiving letters from our many friends expressing their delight with the fresh, vigorous plants received, and marveling at the way they continue right on growing in their own homes, just as though they had been picked up at a local greenhouse that same day.

### Superbly Packed for Safe Shipment Anywhere

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed by well trained personnel. Each plant is especially prepared with damp moss at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip—and snugly fitted into just the right size box.

Strong-rooted, actively growing plants, ready to ship to any part of the United States.

Direct from the Greenhouse to you.

AVAILABLE IN MIXTURE ONLY of more than  
50 different color combinations and dramatic  
effects.

1 Husky, strong-rooted PLANT .....	\$1.00
2 Husky, strong-rooted PLANTS .....	1.85
3 Husky, strong-rooted PLANTS .....	2.65
6 Husky, strong-rooted PLANTS .....	4.95
12 Husky, strong-rooted PLANTS .....	9.35
25 Husky, strong-rooted PLANTS .....	17.75

## Plump, Healthy Gloxinia TUBERS

(bulbs to some folks)

During the blooming season each year when thousands of magnificent plants turn our greenhouse into a veritable fairyland of color, we spend days tagging superior exhibition plants with blooms of exceptional color, form and quality.

Each one of these specially tagged plants is grown to maturity or until the tubers are fat and well developed. Then the tubers are harvested and properly cured for just the right length of time. Only hybrids of outstanding exhibition quality are included.

### GROUP No.

- B-1 Unusually striking shades of purple, velvety purple, and rich wine-purple.
- B-2 Purple bordered blossoms with artistically speckled throats—in a wide range of varying shades.
- B-3 Suffusions of soft white and lavender laced with lovely intricate patterns of deeper lavender and purple.
- B-4 Shades of strong-hued purple enhanced with an undertone of red. Solid or speckled borders.
- B-5 Gorgeous shades of brilliant red and scarlet. Solid colors without speckling. Huge ruffled blossoms of striking beauty.
- B-6 Bold red bordered blossoms with artistically speckled throats—in a wide range of shades.
- B-7 Lively shades of sparkling red, gayly enhanced with white borders heavily speckled with red into the throat.
- B-8 Suffusions of soft white and pink laced with lovely intricate patterns of deeper pink speckles.
- B-10 Lovely blossoms daintily bordered with blue blending into a throat of pure white.
- B-13 White Ruffles—A huge, ruffled, lacy creation, of sparkling brilliant white, with a delicate speckling deep in the throat. Some are tinted at the base of the petal.
- B-14 Bold, flashing blossoms in an unusual rainbow pattern of soft orange and red subtle indescribable combinations.
- B-15 Large, graceful flowers of white, tinted with delicate shades of light pink or light blue. Pure white under some light conditions.
- B-16 Large ruffled white, artistically dotted in red.
- B-17 A superb mahogany red, huge and heavily ruffled (\$2.00).

Separate variations within a group are not available.

Tubers may be ordered by Group Number alone. There is no need to write the entire description. Every tuber is separately packaged and labeled for easy identification.

### COMPLETE, EASY-TO-FOLLOW GROWING INSTRUCTIONS INCLUDED WITH EVERY SHIPMENT.

You do not need previous gardening experience to grow Gloxinias successfully.

### PRICES FOR GLOXINIA TUBERS

	1	3	6	12
Small	\$ .60	\$1.70	\$3.25	\$ 6.25
Medium Tubers	1.00	2.80	5.25	10.00
Jumbo Tubers	1.50	4.15	7.85	14.95

Every tuber is fully guaranteed through the blooming season. They will be shipped to you at proper planting time. You take no risk of tuber drying out during the resting period.



RETURN POSTAGE GUARANTEED

KENNETH W. GAINES 4 Greer St., Mt. Vernon, Ohio



### PLEASE READ BEFORE ORDERING

In ordering please Print Full Name and Address All order of \$10.00 or over prepaid, insured anywhere in the United States. Orders under \$10.00 please add 50¢ to cover cost of shipping and packing. We have lowered prices wherever possible to give you the benefit of standard prices and fine quality.

Money order or Personal Check accepted. No. C. O. D. orders accepted. Ohio customers must include 3% sales tax.

Canadian customers must secure import permit from your Dept. of Agriculture and forward to us. Postage at cost. Order with confidence. All plants are shipped in clay pots. Plants 3" to 5" high. Please do not mistake our well established growing plants in pots for rooted cuttings. We ship only well establish growing plants. Many in bud and bloom.

### BALLERINA BEGINNERS PLANT COLLECTION

(Limit One Collection to a Customer)

Four \$1.25 varieties labeled—Your Choice (worth \$5.00)  
FOR \$4.00

We hope to make many new friends again this season by this special offer of any four plants which you select from our catalog price listing of \$1.25 each. Plants will be taken from our regular stock. If you are starting your collection this season remember that our \$1.25 kinds include the finest of the ever-popular varieties and your assurance of peerless beauty. Be sure to make your selection from the \$1.25 listing only.

### KAPCO COMPLETELY SOLUBLE 15-30-15 LIQUID FERTILIZER

Simply dissolve one teaspoon of KAPCO in one quart of water. We recommend this solution only twice a month to obtain most economical benefits; here is what you do. Order a package of our good potting soil and some KAPCO PLANT FOOD. Then follow the growing instructions in your package. We have had many fine reports from our customers on their experience with KAPCO. It produced stronger root growth, sturdier stems, rich green luxuriant foliage and larger, longer lasting blossoms. 20 oz., \$1.00; 7 oz., 50¢.

### STEAM STERILIZED POTTING SOIL

May we suggest that you try our own specially prepared potting soil, not a commercially prepared product, but the same one we grow our plants in. 3 lb. for \$1.00 and 5 lb. for \$1.50 postpaid. Soil shipped west of the Mississippi add 60¢ for postage.

### KAPSULATE

(Sodium Solenate in Capsules)

For African Violets and other Flowers Grown in Pots

SAFE, EASY to use—merely drop the capsule on the soil in the pot and water THE SOIL. The plant takes up the selenium in about two weeks; then insects such as aphids, mite, red spider, midge, thrip, etc., that feed on the plant are either killed or repelled.

SPECIAL NEW COMBINATION BOX consisting of 24 KAPSULATES (capsules) and 2½ ounces of PLANT-LIZER (High Soluble Fertilizer for Liquid Feeding) only \$1.00 postpaid.

Pure Sodium Selenate 3 Grams for \$.50

### SHIPPING

Orders will be sent just as soon as possible after receiving same, except Gloxina Tubers which are shipped at proper planting time, or early fall if you request so. We do retail shipping of plants after Dec. 1 or before April 1. As Violet and Gloxina plants cannot be shipped safely in freezing weather, all orders received after Dec. 1 will be held for April 1st shipment unless you request a cash refund. We advise you however to get your orders in early so you can be sure of early delivery. In case we are sold out of a variety we will substitute a variety of equal value or better unless you state on your order you wish no substitution.

### DAMAGED SHIPMENTS

Damaged shipments will be adjusted *only* when the damaged merchandise is returned to us at once enclosing a certificate of damage from your carrier. We cannot assume any responsibility after you have had the plants for several months. Our shipments are guaranteed to reach you in good livable condition and replacements will be cheerfully made when it becomes necessary.